



To whom it may concern,

I am pleased to provide this letter of recommendation for PRETENDE, who partnered with us to design, produce, and deliver the illuminated “CANADA” letters featured at the Hockey Canada Ice Palazzo.

From our initial inquiry through to final delivery, PRETENDE demonstrated exceptional professionalism, efficiency, and attention to detail. Despite a very tight timeline, their team successfully produced and delivered the letters within just 13 days of our first contact.

Communication throughout the process was clear, responsive, and highly collaborative. The PRETENDE team took the time to understand our vision, and venue layout to ensure the letters would integrate seamlessly into the event space.

The craftsmanship and build quality were outstanding, and the integrated LED lighting system enhanced their presence, particularly in the evening when the display became a standout feature of the venue. Over the course of our event, the installation attracted significant attention and became one of our most photographed features.

We would not hesitate to recommend PRETENDE to any organization seeking a dependable partner capable of delivering high-quality installations. Their service and execution were truly second to none.

Sincerely,

D'Arcy Hutcheson

Director, Events, Hockey Canada

 CALGARY 

201-151 Canadian Olympic Road SW/SO
Calgary AB T3B 6B7



HockeyCanada.ca



Gdańsk 20.02.2015

REFERENCES

We hereby confirm that Creative Agency PRETENDE carried out advertising work at the Hilton property in Gdańsk, at 1 Targ Rybny Street.

PRETENDE Agency proved to be a reliable, trustworthy, and punctual contractor of the commissioned works, using materials of the highest quality. The result met our expectations. We would like to emphasize the excellent organization of work, full availability, and professionalism of the owner and employees. On this basis, we can state that Creative Agency PRETENDE deserves trust and is worthy of recommendation.

Kind regards,

A handwritten signature in black ink, appearing to read "J. Borecki".

F&B Director

HILTON GDANSK

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